

Get AI Certified in 2 Weeks

Founding Cohort
July 6–17 · Hybrid
Limited spots

This certification turns AI curiosity into practical capability. Over 2 weeks you'll understand how AI works, identify where it creates value, and **build a real workflow in Spinnable — applied to a real process from your own company.** By the end, you'll be the person your team turns to when they want to make AI actually happen.

THE 2-WEEK JOURNEY

TOTAL COMMITMENT · **10–12 hours over 2 weeks** · 8 MODULES · 3 LIVE SESSIONS + ASYNC

Before 20–30 min · async	Pre-Onboarding Community access, account setup, calendar invites, and a short intake form about your role, company context, and areas of interest.
↗ Live · Session 1 1 hour · online	Opening Session Orientation covering the program structure, learning goals, certification requirements, the final project, and how the 2 weeks will work.
Week 1 3–3.5 hours · async	Foundations + Exploration Build the foundations: AI in business, LLM fundamentals, prompting, context, business process thinking, introduction to Spinnable, and guided hands-on exploration of the platform. Modules 1–5
↗ Live · Session 2 1 hour · online	Mid-Program Checkpoint Select and validate your workflow for the final project, with feedback on scope, feasibility, and implementation approach from the Spinnable team.
Week 2 2.5–3 hours · async	Build + Refine Scope, implement, test, and refine your selected workflow inside Spinnable. Document its reasoning, structure, and business value. Modules 6–8
Submission 1–1.5 hours · async	Final Submission Submit the final project: the selected workflow, implementation approach, testing, learnings, and recommended next steps.
★ Live · Session 3 1.5 hours · online	Final Review & Graduation Group feedback, reflection, certification completion, and guidance on sharing your certificate.

WHAT YOU'LL WALK AWAY WITH

The ability to **implement AI** across any process

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Whatever your role — operations, support, marketing, product, or strategy — you'll leave with **a real workflow already built, applied to a real process from your own company**, and the mental model to keep building. No technical background required. You need curiosity, business context, and a process you want to improve.

BY THE END OF THE PROGRAMME

1 Understand how AI actually works
Not as a black box — in business terms. You'll know what LLMs can and can't do, and why that matters when choosing what to automate.

3 Build and test a real workflow in Spinnable
Not a demo. A working implementation applied to a real process from your own company, refined and documented.

5 Become the AI person in your company
With a completed project and a reusable approach, you'll be ready to lead AI adoption across teams, functions, and processes.

2 Spot the right opportunities in your company
A repeatable method to identify which workflows are strong candidates for AI — and which aren't worth pursuing yet.

4 Explain the value to your team
Articulate what you built, why it matters, and what the next steps are — to a manager, a team, or a client.

★ Spinnable Certified AI Solutions Expert
Official certificate earned through practical work — not a multiple choice test. Awarded on final project completion.

WHAT'S INCLUDED

- 8 modules · 10–12h total
- 3 live online sessions
- Workflow & use case templates
- Final project feedback
- Official certificate
- 1 month Spinnable Standard

INVESTMENT

\$150 ~~\$300~~ **50% off**
Includes 1 month Spinnable Standard — **\$149 value**

Dates: July 6–17, 2025
Format: Hybrid · online + async
Spots: Limited — Founding Cohort

ANY QUESTIONS?

Happy to help you decide if this programme is the right fit for you or your team.

hello@spinnable.ai